

November 17, 2014

## BOOMER ESIASON FOUNDATION

Marlene H. Dortch, Secretary Federal Communications Commission 445 12<sup>th</sup> Street, SW Washington, D.C. 20554

RE: WT Docket No. 14-196

Dear Ms. Dortch,

On behalf of Breitling USA, I wish to express my support to permit certification and use of the Breitling Dual Band Emergency (the "Emergency2"), the first wrist-worn Personal Locator Beacon. As a current owner of the original Emergency, I strongly support grant of the Breitling waiver request by the Federal Communications Commission, and I anxiously await the opportunity to purchase the Emergency2 as soon as it is approved for sale in the United States.

The Breitling Emergency2 wristwatch is equipped with a dual frequency transmitter that helps with both initiating a search and rescue operation as well as deliver pin point accuracy to locate the survivors. This is of great use and comfort to adventurers during extreme situations, as it gives us the ultimate in both a safety and survival instrument.

When I purchased my original Emergency, I agreed to a complete set of criteria as put forth in the condition of sales to purchase the watch. I understand that the Emergency 2 will have similar conditions. These conditions stated that "the transmitter cannot be activated, except in clear situations of distress." In addition, as an owner, any improper use of the transmitter would result in severe penalties and financial expenses that I ultimately would be responsible for if the antenna was pulled for non-emergency purposes. This is a true deterrent for any misuse of the Emergency and insures due diligence on my part.

In the United States, hundreds of the original Emergency watches have been sold throughout the last decade, and no false alarms were reported.

Thank you for your prompt consideration of Breitling's waiver request. As an avid adventurer and a consumer I truly hope the FCC will grant permission for all qualified users to purchase the new Breitling Emergency2. I believe that increased use of emergency locator devices will do much to improve aviation safety, and give adventurers peace of mind no matter where they travel.

Best Regards,

N. Boomer Esiason

BEF

483 10<sup>th</sup> Avenue, Suite 300

New York, NY 10018

646.292.7930